

June 26, 2025

Dear Customer,

In the past few years, you've seen quite a few transitions to our business. We became 100% employee-owned, increased our service support, and expanded our product portfolio to include products beyond masonry. Because of this, our old name didn't make sense and a year ago switched to Belden Architectural Elements®.

As our business and inventory continue to grow, so does the need for more space. We are excited to announce our new Distribution Center:

**979 7 Mile Road, Comstock Park  
Open for Business, Tuesday, July 8**

This new location will be our central office for most of our Grand Rapids operation team. We will continue to operate as usual at our Grand Rapids Showroom and Yard location (620 Leonard Street NW). Our North Yard (612 Crosby NW) will eventually close. Please refer to the map attached to assist you with some route options. It is approximately 10 minutes north from our Grand Rapids location.

We appreciate your patience as we make this transition. If you have any questions, please contact our office, 616.459.8367 or [info@beldenae.com](mailto:info@beldenae.com).

We are looking forward to showing you our new space and serving you better.

Regards,



Todd Belden  
President